

Warringah Business Connections

www.warringahchamber.com.au

Marketing for Service Businesses

The Seven Secrets to Thriving Not Just Surviving



Linda Hailey -
Marketing Expert with a Difference!

This practical presentation takes the mystery out of marketing & shares the secrets of successful businesses that thrive.

Author of 'Kickstart Marketing' and 'Your Business, Your Future', Linda regularly presents on 'Kochie's Business Builders' TV Program screened Sundays on 7 at 10.00am.

Whether a business consultant, tradesperson, or retailer, learn how to build your business using practical approaches to marketing.

- Learn how to boost your business by focusing on the client not the product
- Discover why it pays to chase the value not just the volume
- Find out how to beat the feast or famine factor
- Learn how to turn your image into a positioning strength
- Pick up simple tips and tricks for tapping into e-marketing and social media
- See competition as a challenge not a catastrophe

DATE: Thursday 10th February 2011

TIME: Registration 9.00am, Start: 9.30-12.00pm
Includes Morning Tea

VENUE: Westpac Boardroom, Commercial Centre,
20 Rodborough Road, Frenchs Forest

COST: Members: \$99.00, Visitors: \$160.00 (GST included)

RSVP: 7th February 2011

For bookings & enquiries phone: 9938 3006 or to register online with Warringah Chamber visit

<http://www.warringahchamber.com.au/current-events.aspx>

email: info@warringahchamber.com.au

February Chamber Events

FEBRUARY MARKETING WORKSHOP

TOPIC: "The Seven Secrets to Thriving Not Just Surviving" - Marketing for Service Businesses

SPEAKER: Linda Hailey, Marketing Expert

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RSVP: Friday, 7th February 2010

FEBRUARY BUSINESS BREAKFAST

Warringah Council, General Manager, Rik Hart, Mayor Michael Regan, & Hon. Bronwyn Bishop will be speakers at our first Business Breakfast for the year.

Find out the real facts about what's happening in Warringah.

TOPIC: What's Happening in Warringah

SPEAKER/S: Rik Hart, General Manager, Mayor Michael Regan, Hon. Bronwyn Bishop

DATE: Tuesday, 15th February

TIME: Registration: 7.15am Starts: 7.30am - 8.45am

VENUE: Long Reef Golf Club Anzac Ave, Collaroy

COST: Members: \$35.00 Visitors: \$49.00

Enquiries contact 9938 3006

email: info@warringahchamber.com.au

YES! Please send me an introduction membership pack

Send an email to info@warringahchamber.com.au or phone the Chamber on 9938 3006 or mail this coupon to WCCI, PO Box 2099, Dee Why NSW 2099

Name

Business Name

Phone

Email

Address

Are You Looking For Ways to Develop Local Youth within our Community?

Being involved in a School / Community / Business partnership may be the way for you to be a part of shaping the youth of today to be a part of the community of tomorrow.

Northern Beaches Business Education Network are the local Partnership Broker for the Northern Beaches aiming to create sustainable partnerships that lift our local youth attainment levels and actively engage the youth of today into life long learning.

For more information, please contact us on 9907 3133 - nbben.com.au.
Every little bit counts!

Northern Beaches
Business Education
Network Inc.



VOLUNTEERS WANTED

help us help others

Northside Community Connect's VOLUNTEER CENTRAL

Come and join one of our teams working in

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- Carer's Support
- Community Projects & Events

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